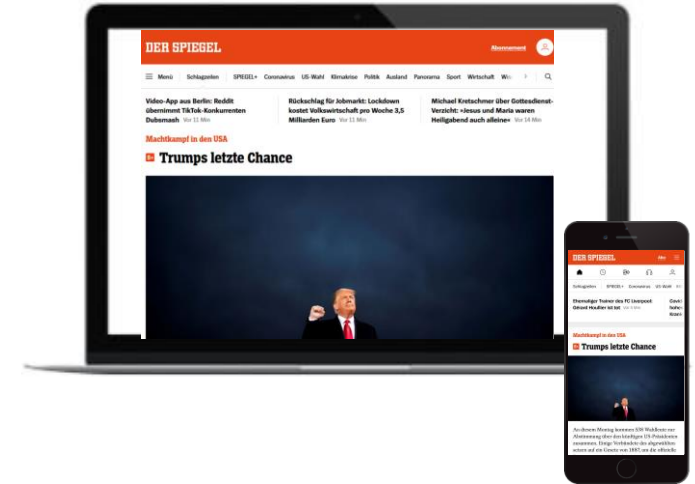


At a glance

DER SPIEGEL digital is showing what is happening in the world – up-to-date and well-researched reporting. Events become more and more complex - that's why **SPIEGEL.de** doesn't only report about the events, but **puts them into context**. What happened and what does it mean?

Be first, but first be right! Speed is important, but thoroughness, coherence and relevance come first. The 'two-sources principle' applies.



Keyfacts

| | | | |
|------------------|-----------------|----------------|---|
| Unique User: | 22.24 m | (agof 2020-07) | 53% of the users are male |
| PageImpressions: | 707.55 m | (IVW 2020-07) | 57% of the users are 30 to 59 years old |
| Visits: | 261.55 m | (IVW 2020-07) | 40% of the users have a monthly personal income of € 2.000 or more |