

## At a glance

**Dein SPIEGEL** is aimed at curious, active kids aged 8 to 14 and their parents. Children have lots of questions about highly varied topics.

The stories are educational but never didactic, and address the young readers on their own level.

There is now a dedicated **Dein SPIEGEL** section on SPIEGEL.de.



## Keyfacts

Readers per issue:	<b>0,30 m</b> (KiMMO 2020)
Sold circulation:	<b>55,905</b> (IVW 2/2020)
Frequency:	<b>12 times</b> a year
Whole-page ad rate (2021):	<b>€ 11.100</b>
Cover price:	<b>€ 4.20</b>