At a glance

Harvard Business manager.de presents the best of the print magazine online.

Harvard Business manager.de users are innovative and educated, have strong leadership skills and high incomes, and are often the first to try out new technologies.

Keyfacts

Unique users: 0.05 m (agof 2/2021)  51% of users are male.
Page impressions: 0.14 m (IVW 2/2021)  41% of users are aged 30 to 49.
Visits: 0.08 m (IVW 2/2021)  10% (index 188) of users have a net monthly household income of € 7,000 or more.

Source: agof daily digital facts May 2020, Basic: Total +16 years, IVW May 2020, IVW I/2020