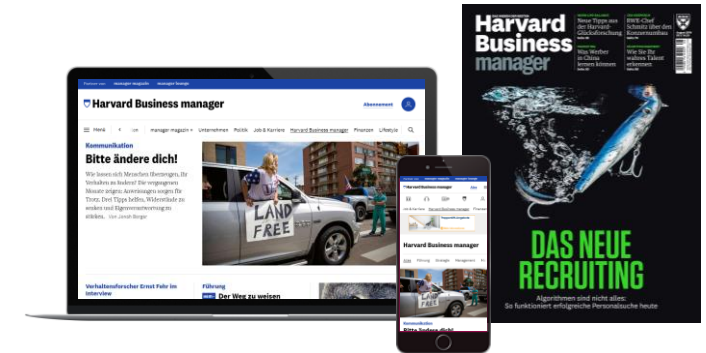


At a glance

Harvard Business manager publishes the best articles from the US management magazine Harvard Business Review, supplemented by selected pieces by German-speaking experts. Expert researchers and experienced businesspeople alike share their knowledge. In addition, Harvard Business manager Online presents the best of the print magazine online.



Print

Sold circulation:	12,819 (IVW 2/20)
Frequency:	monthly
Whole-page ad rate (2021):	€ 11,400
Cover price:	€ 14.50



Digital

Unique users:	0.05 mill. (agof 2020-06)
Page impressions:	0.14 mill. (IVW 2020-06)
Visits:	0.08 mill. (IVW 2020-06)