

At a glance

MANAGER MAGAZIN stands for independent first-class business journalism. The monthly magazine and MANAGER MAGAZIN+ provide business at first hand with the aim to be investigative and precise. On the digital platforms MANAGER MAGAZIN accompanies the users throughout the day and puts current news into context.



PRINT

Readers per issue : **0.59 m** (ma 2020/II)
 Paid circulation : **97,026** (IVW 2/20)
 Publication frequency : **monthly**
 Rate 1/1 page 2020 : **€ 30,700**
 Copy price: **€ 9.00**



DIGITAL

Unique users: **3.37 m** (AGOF 2020-08)
 Page impressions: **15.50 m** (IVW 2020-08)
 Visits: **9.52 m** (IVW 2020-08)