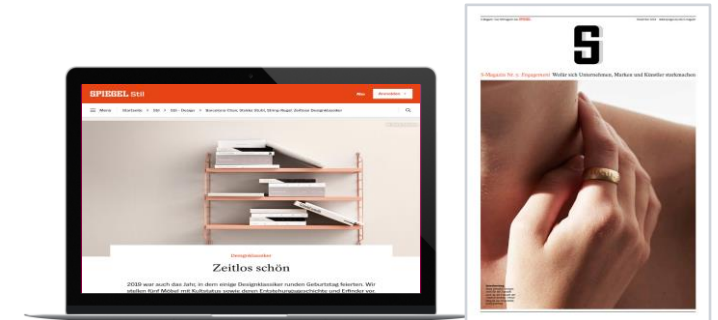


At a glance

With high journalistic quality and high-end visuals, **the style magazine from DER SPIEGEL** focusses on topics such as design, fashion and lifestyle, inviting the readers to immerse themselves in all things beautiful. Each issue addresses a socially relevant key topic and translates it into different lifestyle spheres, for example gender, hygge, sustainability or digital life. The topics of the magazine find an adequate home in the section STIL (*Style*) on SPIEGEL.de. For example, additional photos from photo shootings are featured online.



PRINT

Readers per issue*: **4.66 m** (ma I/2020)
 Print run*: **approx. 571,000** (IVW I/20)
 Publication frequency: **4 times** a year
 Rate 1/1 page 2020: **€ 53.200**
 Copy price: **Insert**



DIGITAL

SPIEGEL.de section: **STIL**
 The topics of the magazine find an adequate home in the section STIL (*Style*) on SPIEGEL.de.