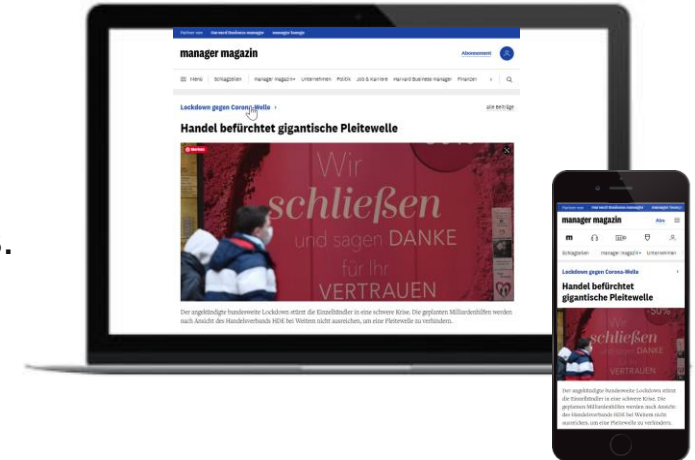


At a glance

manager-magazin.de is users' day-to-day guide, helping them make sense of the latest news. The journalistic content is customized to meet the specific information needs of top decision makers in business and includes, among other things, the news flow (vital top news for executives and managers), best of Business (exclusive news, trends, people business), interviews, commentaries and analyses. In the sections manager-magazin.de reports about the key issues in companies, business politics, finance and lifestyle. manager-magazin.de users are mainly male, highly qualified with an above-average income and hold executive positions.



Keyfacts

Unique User	3.33 m (agof 2020-09)	64% of the users are male
Visits	8.68 m (IVW 2020-09)	63% of the users are 30 to 59 years old
PageImpressions	13.97 m (IVW 2020-09)	20% of the users have a monthly personal income of € 3.000 or more.