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# 2021

## Magazine profile

### “Dein SPIEGEL” – SPIEGEL kids know more

Children are interested in almost all topics related to politics, history, society, science, culture and sports. A recipe for success for “Dein SPIEGEL” (Your SPIEGEL).

With its broad range of topics “Dein SPIEGEL” addresses girls and boys from the age of 8. Presented in an entertaining and educational way, the magazine offers news and up-to-date information from all over the world as well as exciting stories about people, Germany and other countries. In addition, it also provides reports and interviews with politicians, celebrities and stars from the world of culture, sports and music plus the latest scientific, environmental and technological discoveries.



**Frequency** Monthly (see schedule)  
**Page size** 212 x 280 mm  
**Type area** 185 x 261 mm  
**Printing process** Web offset



#### Delivery of printing material

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#### 2021 Schedule

Issue no.	Publication date	Closing date for advertisements/ copy and cancellation		2021 Rates in €
02/21	12.01.21	10.12.20	2/1 pages 2nd cover page and p.3	28,900
03/21	09.02.21	07.01.21	2/1 pages inner pages	22,000
04/21	09.03.21	04.02.21	1/1 page 4th cover page	13,700
05/21	13.04.21	11.03.21	1/1 page 2nd cover page	13,100
06/21	11.05.21	08.04.21	<b>1/1 page</b> inner pages	<b>11,100</b>
07/21	08.06.21	06.05.21	2/3 page s/col	7,400
Sommerheft 2021	29.06.21	27.05.21	1/2 page horizontal	6,400
08/21	20.07.21	17.06.21	1/4 page horizontal	3,200
09/21	17.08.21	15.07.21	1/6 page s/col	2.100
10/21	14.09.21	12.08.21		
11/21	12.10.21	09.09.21		
12/21	09.11.21	07.10.21		
01/22	14.12.21	11.11.21		

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All dates are subject to changes. The closing date and cancellation deadline for cover pages and placements that are subject to surcharges is one week prior to the regular closing date/deadline.

#### Ad specials on request

Please contact your local representative for more detailed magazine information.

# CONTACT

## INTERNATIONAL REPRESENTATIVES

### Asien

Mezzomedia Limited  
Matthew Farrar  
2203, C C Wu Building  
302-8 Hennessy Road  
HK-Wan Chai, Hong Kong  
+852 25812991  
mfarrar@mezzogroup.com

### Austria

Mediart  
Anke Brockmeyer  
Via Fratelli Rosselli 247/c  
IT-63822 Porto San Giorgio (FM)  
+39 347 2932531  
info@mediartitalia.it

### France

Gruner + Jahr  
International Media Sales  
c/o Prisma Média  
13, rue Henri Barbusse  
F-92230 Gennevilliers  
+33 1 73 05 46 60  
ims.france@guj.de

### Belgium/Luxembourg/Netherlands

IMS  
Gjalt Dijkstra  
Dwarslaan 51  
NL-1261 BB Blaricum  
+31 35 6859015  
info@imsales.nl

### Spain/Portugal

NIMO, S.L.  
Stefanie Franck  
Calle Carril de los Caleros 20-2B  
E-28023 MADRID  
+34 91 714 47 65  
stefanie.franck@nimonet.com

### United Kingdom, Ireland

MERCURY PUBLICITY  
99 Gray's Inn Road  
GB-WC1X 8TY London  
+44 (0) 20 7611 1900  
stefanie@mercury-publicity.com

### Greece, Cyprus

Nikos Barbopoulos  
Representative  
11, Tzavellastr.  
GR-152 31 Halandri  
+30 6947 916031  
nikolaos.barbopoulos@gmail.com

### Switzerland (G+J office)

Gruner + Jahr (Schweiz) AG  
Stefanie Meierfrankenfeld  
Zeltweg 15  
CH-8032 Zürich  
+41 (0) 44269 7072  
smf@guj.de

### USA

World Media  
Conover Brown  
19 West 36th Street, 12th Floor  
USA-New York, N.Y 10010  
+1 212 24456-10  
conoverbrown@worldmediaonline.com

### Italy

Mediart  
Anke Brockmeyer  
Via Fratelli Rosselli 247/c  
IT-63822 Porto San Giorgio (FM)  
+39 347 2932531  
info@mediartitalia.it

### Turkey

Titajans Dis Tanitim Ltd. Sti.  
Hilmi Z. Erdem  
Nispetiye Cad. Ihsan Aksoy Sok.  
Modern Apt. No. 2D/21  
TR-34337 Etiler-Istanbul  
+90 212 2577666  
titajans@titajans.com

## OTHER COUNTRIES

SPIEGEL Media  
**International Sales**  
**Andrea Holzschneider**  
Ericusspitze 1  
20457 Hamburg  
Germany  
+49 40 3007-3463  
andrea.holzschneider@spiegel.de

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